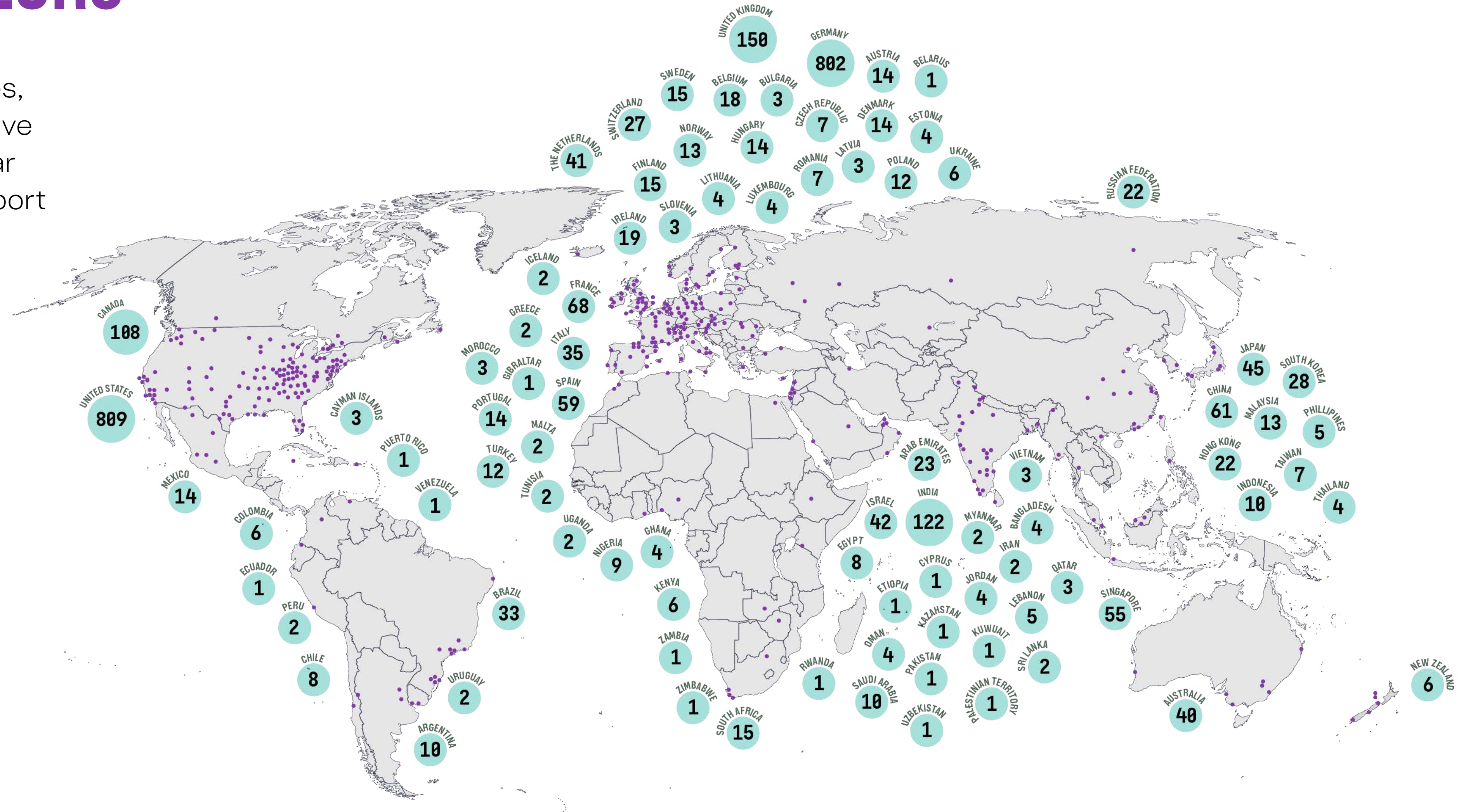


THE MULTI-DIMENSIONAL IMPACTS OF BUSINESS ACCELERATORS: WHAT DOES THE RESEARCH TELL US?

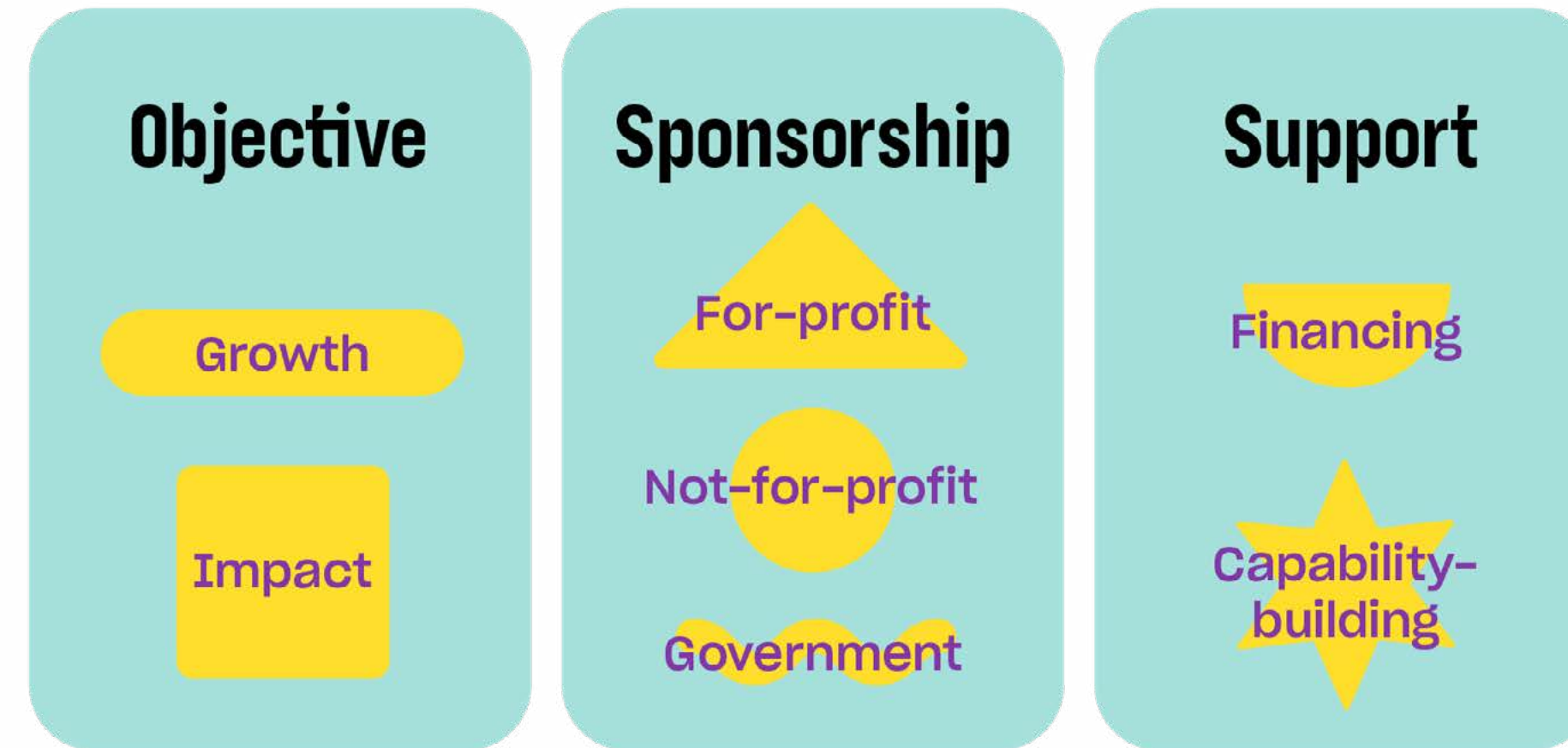
SUPPORTING ENTREPRENEURS

Over the last two decades, business accelerators have spread globally as popular sources of business support for entrepreneurs.



BUSINESS ACCELERATOR ARCHETYPES

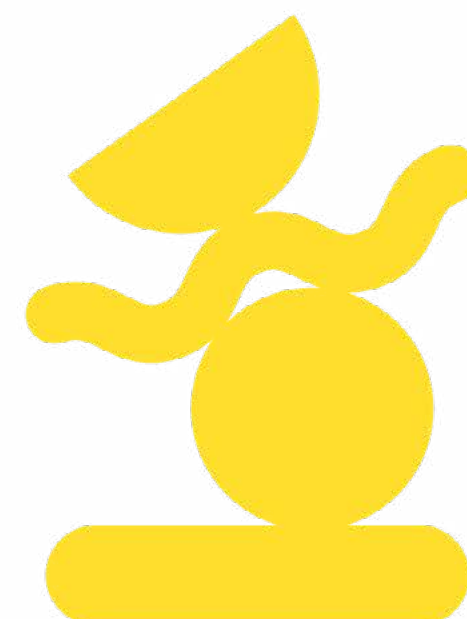
Business accelerators are fixed-term, cohort-based schools for entrepreneurs that competitively select participants.



Infinite possibilities



Accelerator A

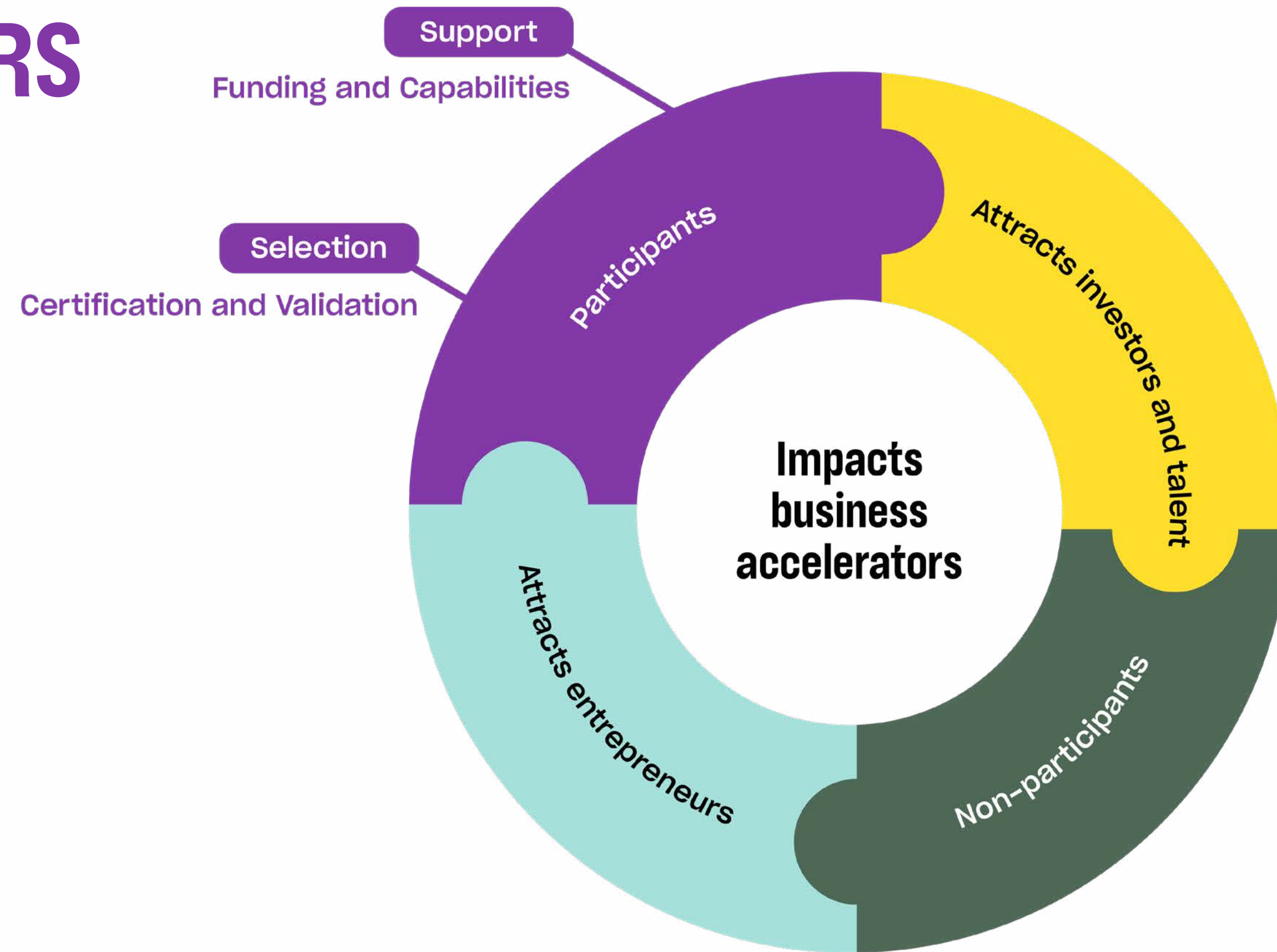


Accelerator B



Accelerator C

POTENTIAL IMPACTS OF BUSINESS ACCELERATORS



Accelerators can impact the participants and have wider effects on entrepreneurial ecosystems.

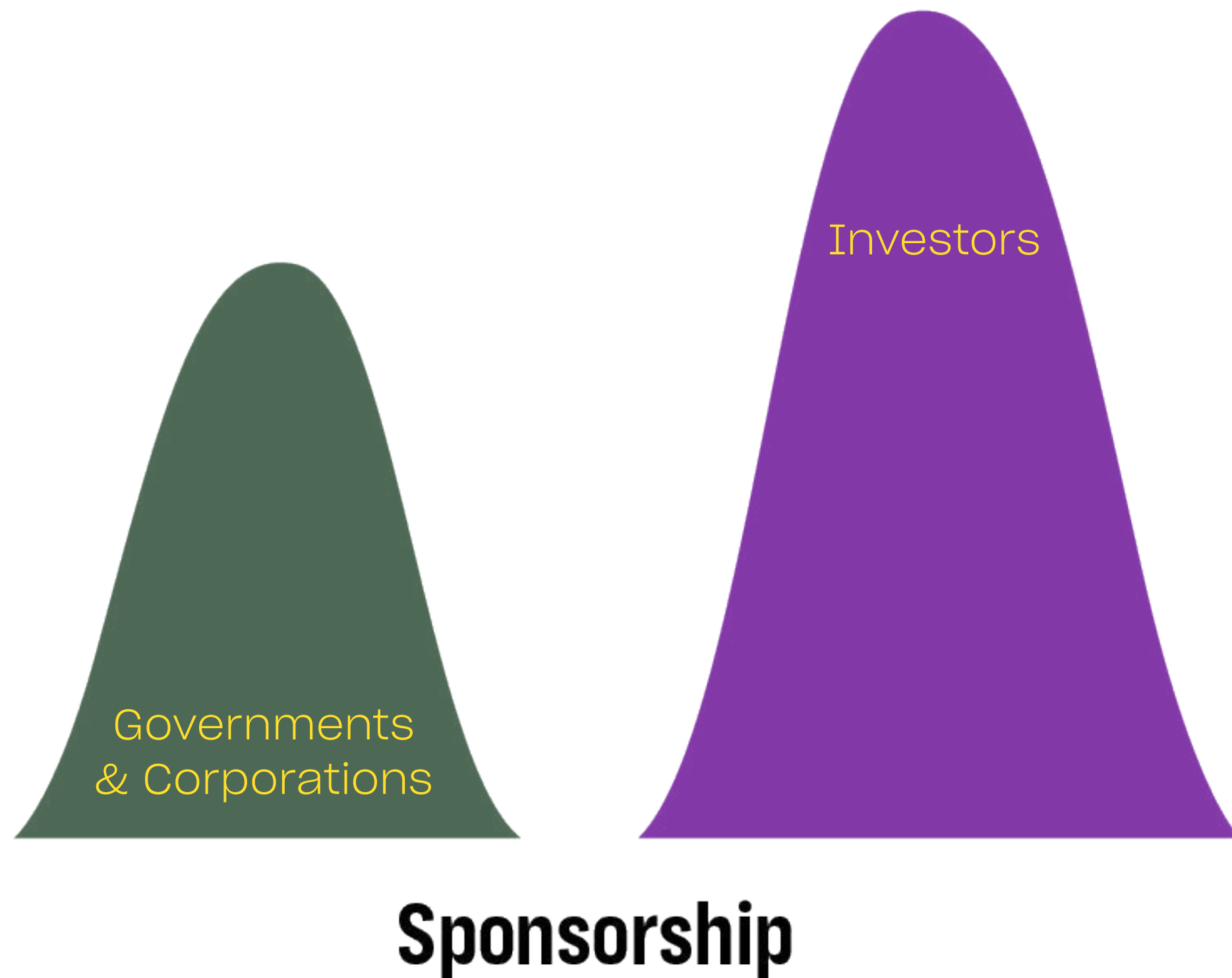
LESSONS FROM RESEARCH

So, what does the research tell us about the range and extent of business accelerator impacts?
We review 80+ articles to answer this question.



LESSON 1

Business accelerators usually succeed in increasing the average performance of participating businesses. But, impact varies across types of programs and participants.



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Sponsorship



LESSON 2

Changes in average performance do not convey the full nature of accelerators' effects.

Accelerators can also usher promising participants into the upper echelons of company growth, and steer less apt participants to fold faster.



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LESSON 3

The capability-building that accelerators offer participants is crucial, even when funding is not part of the equation. But it is still unclear what capabilities matter most.



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LESSON 4

The impacts of accelerators are **multidimensional**



Accelerators can help separate out the bottom of the distribution of entrepreneurs seeking to raise specialized financing

Accelerators can affect the performance of non-participants by attracting venture capital and specialized talent to ecosystems.

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Alex Reynolds L Marks



Bruno Moraes Wayra UK



Amisha Miller Boston University



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How

does impact vary by types of entrepreneur and program?

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What

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How

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Jens Andersson IKEA Social Entrepreneurship



Emma Scarf village Capital



Mairi-Jane Fox Techstars



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How

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What

are the effects on social and environmental impacts

Diane Morgan Zinc



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THANK YOU!

Juanita Gonzalez-Uribe

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